

COVID-19 CALLS FOR AN UPDATED APPROACH TO REVERSE LOGISTICS

We can all agree...2020 has been a year like no other!

While global efforts have been focused on containing the spread of the virus, businesses must be prepared for the continued, increasing and evolving impacts on their operations.

If you're not incorporating these aspects in your Covid-19 reverse logistics planning, you are at a competitive disadvantage!

Diversion

The ease at which your product can be resold online demands that you react by securing your reverse supply chain. Most best in class programs account for 85% or better of returned units so that you can ensure proper disposition.

Total Product Lifecycle Management (TPLM)

Effective TPLM must include an adequate exit strategy. Partnering with a reverse logistics expert can help you minimize both cost and risk.

Resets

Regardless of your returns policy, you must manage resets and other product transitions differently today. Doing so without a closed loop reverse logistics system will cost you exponentially more than just a few years ago in today's circular economy.

Amazon Reclaim

As your business with Amazon continues to evolve, you must make sure that how you are handling your returns with them also evolves. Not doing so can be a significant drag on your profitability with the e-commerce segment of your business.

Haz-Mat

Missing out on incorporating numerous updates to the handling of these items into your returns policies and programs could be costing you significantly.

Reverse Supply Chain Continuous Improvement

If you are not obtaining the insights from your returns data to reduce your cost of returns and eliminate other forms of waste from your supply chain, you are operating at a competitive disadvantage.



WE MANAGE LOGISTICS... IN REVERSE



RETRIEVE



TRANSPORT



RECEIVE



INSPECT



SORT

RESELL



RECYCLE

SCRAP

