

# Protecting Your Brand's Identity in Today's Circular Economy



The ease at which your products can be resold on sites like Amazon, eBay, is increasing the likelihood that your returns are being diverted. This activity is putting your brands and trademarks at risk. Targeting the 3rd party resellers is proving to be marginally effective at best. The most effective way to combat this is to cut off their supply of product.

No different than how you must protect your personal information online with services like LifeLock ©, your brand's identity is facing similar threats on line today. Secure your reverse supply chain today to cut off the unauthorized supply of your product to protect the online identity of your brands.

Amazon currently has 400,000 resellers and growing.

In 2017, Walmart began competing with Amazon and added 3rd party resellers.

**DRS**  
PRODUCT RETURNS

**DRS will secure your reverse supply chain and protect your brands.**

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